Family > Campaigns

Last Modified on 04/05/2018 2:39 pm EDT

Campaigns allow sites to track activities related to particular marketing efforts.

From the Family menu option, select the Campaigns option.
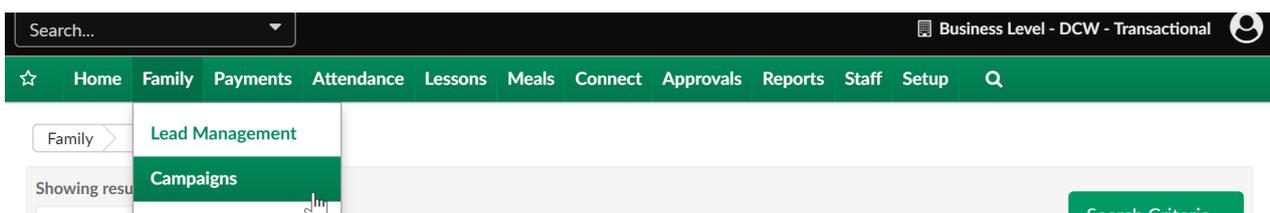
To add a new campaign select the actions menu, then select Add New Campaign.
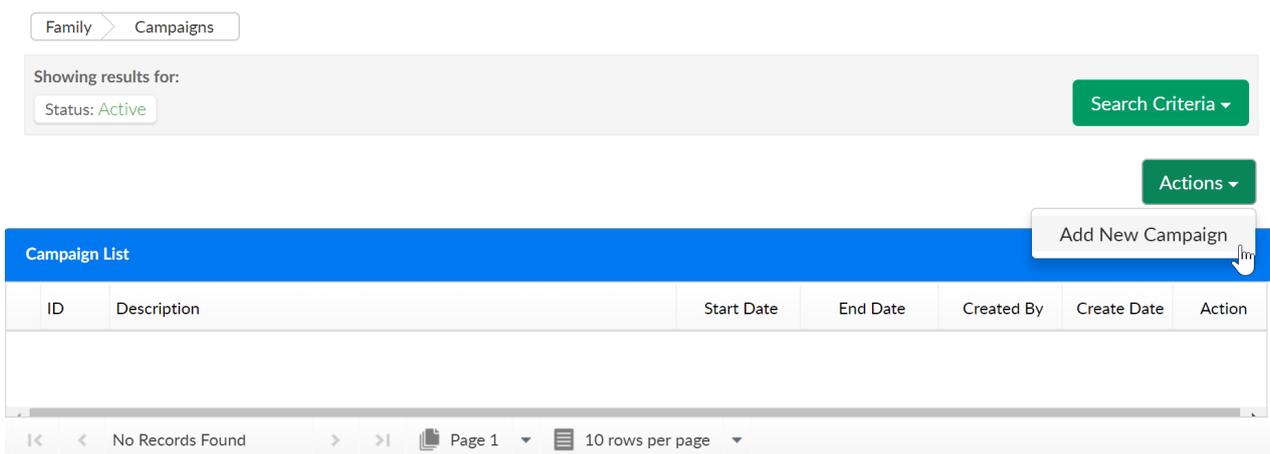
Enter the below detail-

- Campaign Description- the name of the campaign
- Campaign Start Date- the date the campaign will begin
- Campaign End Date- the date the campaign will end
- Campaign Type- select the type of campaign that has been created
  - This value is setup in the setup > system config, valid values section under Campaign Type
- Status- set if the campaign is active or closed
- Cost- enter the cost of the campaign
- Extra- add any extra notes in this section

Family › Campaigns › Campaign Information

Campaign Information

Campaign ID: Campaign Create Date: **03/13/2018** Created By:

Campaign Description

| Discounted Registration Coupon |

Campaign Start Date

| 📅 | 03/01/2018 |

Campaign End Date

| 📅 | 03/31/2018 |

Campaign Type

| 🏛 | Newspaper Advertisement | ▼ |

Status

| 🏛 | Active | ▼ |

Cost

| ✉ | 40 |

Extra

| 🗋 | |

☑ Save

Once a campaign has been created activities can be added to the campaign by selecting the +Add Activity button.

☑ Save   ➕ Add Activity

Activities

Parent	Activity Date	Activity Type	Followup Date	Followup Type	Followup Note	Complete Date	Status
No Activities

By default children on the lead and wait list will display. If searching for a specific family, enter search criteria, then press Find.

- Submit Date- the date the family was added to the lead list, when the date is entered the results will display anything greater than
- Parent Last Name
- Parent First Name

- Child's First Name
- Status- select if the lead is pending, approved or rejected

| Family | Campaigns | Campaign Information | Activity |

Campaign Information

Campaign ID: **79**

Created By: **ccarline2**

Campaign Start Date: **03/01/2018**

Campaign Create Date: **03/13/2018**

Campaign Description: **Discounted Registration Coupon**

Campaign End Date: **03/31/2018**

Search Leads

Submit Date(>)

Parent Last Name

Parent First Name

Child's First Name

Status

Select Status

Find

From the Lead and Wait List list check the box next to each family/child pairing that should have the activity added to their record.

Lead and Wait List

16 items found, displaying all items.1

Add		P. First	P. Last	Child	Age	Child	Accept Date	Accepted By
☐	✎	Macy	Sloan		0			
☑	✎	Jerry	Cotton	Matt	9	01/16/2012		
☑	✎	Maggie	Stone	Susan	11	01/23/2012		
☐	✎	Jackie	Carter	Justin	11	01/23/2012		
☐	✎	Jennifer	Roberts	Edward	11	01/30/2012		
☐	✎	Mark	Jackson	Julia	12	01/30/2012		
☐	✎	Jason	Worlds	Emily	9	02/01/2012		
☐	✎	Andrea	Pasley	Rebecca	9	02/01/2012		
☐	✎	Ashlee	Bond	Charlie	9	02/01/2012		
☐	✎	Mary	Smith	John	9	02/15/2013		
☐	✎	Michelle	Evans	Jackie	9	08/17/2014		
☐	✎	Mary	Smith	Sammy	7	08/21/2015		
☐	✎	Macy	Gray	My	4	11/15/2016		
☐	✎	Wade	Robbins	Skylar	1	12/01/2016		
☐	✎	Fred	Dobbbins	Frank	5	11/02/2017		
☐	✎	Jane	jones	mary	1	02/05/2018		

Once families have been selected, add Activity detail in the Activity section and Followup (next steps) detail in the Followup section.

Activity

Activity Type

🏛 Mail Flyer ▼

Activity Date

📅 03/13/2018

Activity Complete Date

📅 03/16/2018

Description/Notes

🗐

Followup

Followup Type

🏛 Email ▼

Followup Date

📅 03/23/2018

Followup Notes:

🗐

☑ Add Activity